

Presents the second annual

# RCtv

JOIN IN THE FUN
FROM COAST TO COAST!

## WHAT IS IT?

On National Canadian Film Day – Wednesday, April 18, 2018 – thousands of students across the country will watch a great Canadian film, then log into our live-stream to participate in discussions with Canadian stars and filmmakers, and engage in lots of other online fun.

Last year, over 160 high schools and more than 15,000 students across Canada participated in the sesquicentennial edition.

#### THE FILMS:





Click on the film posters to view the trailers

#### STUDENTS WILL:

- Watch and discuss great Canadian films
- Participate in Q&As with stars and filmmakers
- Amplify school spirit and national pride by competing in games and quizzes with other schools on a national leaderboard, updated live
- See themselves on the big screen with student-submitted videos and questions
- Connect virtually with other students across the country
- Explore Canadian identity, culture and storytelling

#### **TEACHERS WILL RECEIVE:**

- Lesson plans tied to the curriculum
- A copy of the film being screened
- Advice and support from our team on making the experience fun and memorable

### WHEN IS IT?

National Canadian Film Day:

Wednesday, April 18th, 2018

Further details on the next page →

# HOW DO I SIGN UP?

It's easy! Just email contactus@reelcanada.ca with the subject heading "RCtv – Your School Name – Your City" or call 1-855-733-5709

PARTICIPATION IS COMPLETELY FREE!

# RCtv

Wednesday, April 18th, 2018

#### WEBCAST TIMES IN YOUR REGION

**British Columbia, Yukon (PDT):** 9:30 am - 10:30 am

Alberta, Saskatchewan, Northwest Territories, Western Nunavut (MDT):

10:30 am - 11:30 am

Manitoba, Central Nunavut, Western Ontario (CDT): 11:30 am - 12:30 pm

Ontario, Quebec, Eastern Nunavut (EDT): 12:30 pm -1:30 pm

New Brunswick, Nova Scotia, PEI, Labrador (ADT): 1:30 pm - 2:30 pm

**Newfoundland (NDT):** 2:00 pm - 3:00 pm



#### WHO CAN PARTICIPATE?

High school classes grades 9 to 12. Groups can range from a single class to a whole school.

#### WHAT EQUIPMENT DO WE NEED?

Schools must have the capacity to screen a DVD of the film, which REEL CANADA will provide. To participate in the live-stream Q&A, your computer must have an internet connection, and the stream must be displayed on a screen large enough for all the students to see.

#### WHAT IS THE TIME COMMITMENT?

Schools must be prepared to screen the entire feature film within two days prior to the webcast. The webcast will be 60 minutes long.

Note: As with all REEL CANADA events, we will request some written feedback and demographic data following the screening. .....

#### **ABOUT THE FILMS:**



#### THE GRAND SEDUCTION

(2013) Director: Don McKellar. Screenwriters: Michael Dowse, Ken Scott. Starring: Taylor Kitsch, Brendan Gleeson, Gordon Pinsent, Liane Balaban. 113 minutes. PG

A small fishing village on Canada's East Coast must secure a new doctor in order to keep the community alive. Under the guidance of an unemployed fisherman, they go to hilarious lengths to make it seem as though their sleepy town has everything Dr. Lewis could possibly want.



#### THE F WORD

(2013) Director: Michael Dowse. Screenwriter: Elan Mastai. Starring: Daniel Radcliffe, Zoe Kazan, Adam Driver, Rafe Spall. 102 minutes. 14A

A medical school dropout burned by past relationships meets an animator who lives with her longtime boyfriend. Though they form an instant connection, they must commit to friendship – the titular "F word" — which proves to be more difficult than either of them could imagine.

























